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Gorgeous Invites Prove That You Should Always Follow Your Heart

Staffordshire-based Wedding Stationery Stylist Scoops 5 Star Award

Gorgeous Invites, a bespoke stationery styling business based in Staffordshire, was awarded the Guides for Brides 5*Customer Service Award. Amy Stockley of Gorgeous Invites is ecstatic, as the award confirms that she was right to follow her heart and make a dramatic career change last year.

The awards, presented at a ceremony in London last week, recognise and reward businesses in the wedding industry that continually deliver excellent levels of customer service and satisfaction to their clients. The competition was fierce in each sector and the win a huge achievement. Amy was nominated for the award by her brides, not only for her five-star stationery but also for her five-star service.

Before establishing Gorgeous Invites, Amy owned a successful digital design agency for 12 years, but increasingly felt dragged down and hidden away behind a corporate desk. Fuelled further by the organising of her own wedding two years ago, where she styled the whole day and developed a real bug for the industry, Amy's creative passion was reignited. Amy said: "Being a team manager and sales person was never who I was, it was just something I ended up doing. To be really happy, I needed a career that allowed me to express my creativity."

Another deciding factor in Amy's decision to change her career, was the sudden illness of both her mother and sister and the realisation that a stressful corporate role was leaving her little time for her young daughter. Amy said: "Both my Mum and my sister were diagnosed with cancer at the time and the doctors kept saying that it could be because of stress. This made me really think about my stressful job and what I really wanted in life. I also wanted to try to claw back some of the time I'd missed with my little girl due to my job."

Last year, Amy made the bold move to walk away from her career of 12 years and establish a business into which she could pour her passion and creativity and which would give her the work/life balance she needed. She set to work creating the brand for Gorgeous Invites and developing relationships with other quality wedding suppliers. She is now a recommended supplier for five wedding venues and has created stunning, unique stationery for many happy brides throughout the UK and across the world, including France, America and Hong Kong. Amy said: "It's been a hectic 12 months, but I've achieved a massive amount in that time. I absolutely love what I do now and I love the buzz I get when the bride receives her stationery and is completely over the moon. I love working in a predominantly female industry too; it's so much more relaxed and has more heart."

Amy was thrilled to win the award for the Wedding Stationery Category at the awards ceremony, as it showcases the care and commitment she dedicates to her clients and proves she did the right thing by following her heart.

The future looks gorgeous for Gorgeous Invites. To find out more about how Amy can create your own unique vision and inject a touch of magic to your Wedding day, visit: www.gorgeousinvites.co.uk

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Notes to Editors

About Gorgeous Invites:

- Gorgeous Invites offers creative stationery design, print and craft for weddings and special [events](#). Find out more about Gorgeous Invites here: www.gorgeousinvites.co.uk

About Guides for Brides:

- Guides for brides is the UK's largest wedding directory listing everything from venue hire and photographers to florists and favour suppliers. Find out more about Guides for Brides here: www.guidesforbrides.co.uk

About Guides for Brides 5* Customer Service Awards:

- The awards reward businesses in the wedding industry which place emphasis on high levels of customer service and satisfaction. Find out more about the awards here: <http://www.guidesforbrides.co.uk/wedding-ideas/guides-for-brides-customer-service-awards-2016>